



Rev. Dr. Martin Luther King Jr.

Celebration & Parade Committee

P.O. Box 1271 Wilmington, NC 28402

Voice: 910-763-4138 Fax: 910-343-1862 E-mail: Bmlkparade@aol.com

Web Page: www.MlkjrCelebration-SENC10.com

Dear Local Business:

The Martin Luther King Jr. Celebration Committee is proud to continue our work in the celebration and honor of the Rev. Martin Luther King Jr. holiday. The activities surrounding this celebration continue to be an important educational and community building event here in Wilmington.

While we have long had a wonderful parade commemorating his life, legacy and birthday, we are now convinced and committed to extending that celebration into a week of motivational events to raise self-awareness and motivate our community. Our goal is to have our community move forward with pride, dignity, an awareness of our history and a new hope for our future.

In an effort to expand the celebration to a level that will stretch beyond the annual parade, we are requesting sponsorship from individuals, organizations and businesses that will share in our vision for this great celebration.

During the past year we have added a new Web Site to keep the community up to speed with all our activities. Please visit our site: mlkjrcelebration-Senc10.com. Also keep up with us or make a comment on Facebook/Martin Luther King Holiday Celebration.

Please consider becoming one of major level sponsors and share with us in this commemorative event. Show your support by selecting one of the levels attached!

Thank you in advance for you support. If you have any questions, please feel free to contact me at 910-763-4138. We may also be reached by fax at 910-343-1862

Respectfully,

Hollis Briggs Jr.
President

John L. Battle
Vice President

Rev. Dr. Martin Luther King Jr.

Celebration and Parade Committee

PO Box 1271 – Wilmington, NC 28402 Phone: 910-763-4138 Fax: 910-343-1862

Sponsorship Application

Name of Business: (Please print the business name as you would like it to appear on all advertisements)		
Address:		
Mailing Address:		
Phone:	Contact Phone:	
Contact Person:	Best Time to Call:	
Position :	E-mail:	
Yes, I am authorized to make decisions for the company listed above and agree to the terms below:		
Signature:	Date:	Title:

Please select one of the following and indicate the level of sponsorship.

Yes, I would like to be a sponsor I have enclosed the follow amount: \$_____.

PLATINUM LEVEL \$2,000 and up

- You will be listed as a Platinum sponsor at all MLK events
- Your logo will be displayed at the annual MLK Community Banquet
- You will receive a Certificate of Sponsorship at our annual MLK Community Banquet
- Your business/organization will have FREE entry into the MLK Parade
- You will be provided pre-parade refreshments
- You will have reserved seating along the parade route
- Your company logo will be displayed on four(4) street banners

(Please provide MLK, JR. parade committee with your company logo & parade entry information with your sponsorship)

GOLD LEVEL \$1,500 and up

- Your logo will be displayed at the annual MLK Community Banquet
- You will receive a Certificate of Sponsorship at our annual MLK Community Banquet
- Your business/organization will have FREE entry into the MLK Parade
- You will be provided pre-parade refreshments
- You will have reserved seating along the parade route
- Your company logo will be displayed on two(2) street banners

SILVER LEVEL \$1,000 and up

- Your name will be printed on every program, brochure and newspaper advertisement
- Your logo will be displayed at the annual MLK Community Banquet
- You will receive a Certificate of Sponsorship at our annual MLK Community Banquet
- Your business/organization will have FREE entry into the MLK Parade
- You will be provided pre-parade refreshments
- Your company logo will be displayed on one(1) street banner

BRONZE LEVEL \$500 and up

- Your name will be listed on all MLK programs
- Your business/organization will have FREE entry into the MLK Parade

No, I cannot be a sponsor at this time please accept my donation of \$_____.

Thank you in advance for helping to make this event possible!

Please make check or money order payable to: MLK Jr. Celebration Committee – PO Box 1271 – Wilmington, NC 28402