



**Rev. Dr. Martin Luther King Jr.**  
**SENC Celebration and Parade Committee**  
PO Box 1271  
Wilmington, North Carolina 28402  
Voice: (910) 763-4138; Fax: (910) 343-1862  
Email: [BMLKParade@aol.com](mailto:BMLKParade@aol.com)  
Web Page: [www.mlkjrcelebration-senc10.com](http://www.mlkjrcelebration-senc10.com)

## **Martin Luther King Celebration 2017 Souvenir Event Book**

To Friends and Supporters:

On Friday, January 13, 2016, the Martin Luther King, Jr. Celebration Committee, in Wilmington, NC, will be hosting its annual celebration Banquet at the Union Station, 502 North Front Street in the Daniels Room.

Advertising space is made available in the program book to help cover the cost to support the programs and activities of the 2017 MLK Celebration. We are seeking your support to help make this week long event successful. A listing of the financial support you prefer is included in this package.

Please complete the enclosed advertising agreement and return it along with your camera-ready artwork or send a digital file of your artwork to either me (the presenter) or directly to: Henry Jacobs-  
[kappajake@bellsouth.net](mailto:kappajake@bellsouth.net).

If you need assistance with artwork or have other questions, please feel free to call 910-352-2473, 910-200-1245, or email us at [bmlkparade@aol.com](mailto:bmlkparade@aol.com). All ads must be received by December 14, 2016.

Thank you in advance for your support and generosity!

Respectfully Yours,  
Mr. Hollis Briggs,  
SENC MLK Celebration Chair



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**SOUVENIR PROGRAM BOOK AD FORM**

Martin Luther King Celebration

**DEADLINE: December 14, 2016**

Submitting Ad for Participant \_\_\_\_\_  
 Name of Company or Person \_\_\_\_\_  
 Address of Company/Person \_\_\_\_\_  
 Telephone Number & Email Address: \_\_\_\_\_

I/We \_\_\_\_\_ enter into an agreement with Martin Luther King, Jr. Celebration Committee to purchase advertising space in their 2016 Banquet Souvenir & Program Book as follows:

PLEASE CHECK THE AD SIZE YOU DESIRE:

<u>Type of Ad</u>	<u>Cost</u>	<u>Total</u>	
Full Page <b>inside or Back cover</b>	\$200.00	\$ _____	. 00
Full Page with picture	\$175.00	\$ _____	. 00
Full Page - no picture	\$150.00	\$ _____	. 00
Half Page - with picture	\$125.00	\$ _____	. 00
Half Page no picture	\$100.00	\$ _____	. 00
One/forth Page with picture	\$75.00	\$ _____	. 00
One/forth Page - no picture	\$50.00	\$ _____	. 00
Donor Listing	\$25.00	\$ _____	.00

**TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_ . 00**

**Make Money Orders, Cashier's or Business Checks payable to:**

Martin Luther King, Jr. Celebration Committee

**\*\*Please provide original pictures, scanned picture quality not guaranteed\*\***

All ads are printed on white paper.

- Ad **must be typed** exactly as it is to appear in the Souvenir Journal, or staple a copy of your ad and/or business card to this agreement.
- *Ads and/or patrons can also be emailed to:*
- All ads are to be print or camera ready. Ad measurements are based on an 8 ½ x 11 page size.
- Black & white or color photographs accepted. Ads will appear in black & white
- You may wish to use one of the following fonts for your ad copy Bookman, Courier, or Times Roman, Arial.

**FOR COMMITTEE USE ONLY:**

Form of Payment:	Date Received:	Received By (initials)	Disc Rec'd: Yes or No
Amount Received:	Ad Size: Full, Half, Quarter	Photo: Yes or No	Type: B/W or Color
Description:			



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To Friends and Sponsors,

During the month of January 8<sup>th</sup> thru 16<sup>th</sup>, 2017, the Martin Luther King, Jr. Celebration Committee of Southeastern North Carolina will be hosting its annual Celebration and Parade in Wilmington, NC. The activities surrounding this celebration continue to be an important educational and cultural event in the city of Wilmington.

We are seeking sponsorship from businesses, organizations, and individuals that will share and support our vision and enthusiasm for this National Holiday of Celebration.

This year's daily celebration begins with our evening Reception, followed by a press conference (informational meeting) on the following day. Also scheduled during the weeklong celebration are a "Potluck for Peace" program partnered with the local YWCA, the program recognizes cultural differences in our community through discussion. *Our newest events are the "Hats on Parade Fashion Show" event* (Hat clubs and guests modeling their latest hat fashions) and *"The Fatherhood/ Family Support Program"* event sponsored by Sylvester Ballard of Family Support (DSS). Activities for our youths will also include "The Family Fun Day" and an **"Essay Contest"** for all school grade levels, which is also a new entry. The winners from the essay contest will be announced during the Annual MLK Banquet on January 13<sup>th</sup> and they will be honored in the annual parade (car ride) on Monday January 16, 2017. All sponsors will receive seating at the annual banquet held at the Wendell Daniels Hall, located at Cape Fear Community College, downtown site.

Included in this package are the various sponsorship packages and an application for your review. For more information you may contact us at [bmlkparade@aol.com](mailto:bmlkparade@aol.com), 910-763-4138, or visit our website: [www.MLKjrCelebration-Senc10.com](http://www.MLKjrCelebration-Senc10.com) or like us on facebook: Martin Luther King Holiday Celebration.